

# Jay Do

## Art Director

www.jaydoportfolio.com  
jaydo.design@gmail.com  
757-773-0650

---

## Experience

**Le Truc (Currently)**  
Jr. Art Director  
Things here and there

**360i (Feb 2022 - May 2022)**  
Freelance Jr. Art Director  
7-Eleven, TUMS

**The Martin Agency (Aug 2021)**  
Freelance Jr. Art Director  
UPS

**Deutsch LA (Jun 2021 - Aug 2021)**  
Creative Intern  
Walmart, Bayer, Nintendo

**The Martin Agency (Mar 2021)**  
Freelance Jr. Art Director  
SNAP Inc.

**OBERLAND (Jun 2020)**  
Creative Intern  
Acessa Health

**Technology Learning Center (Aug 2016 - Jun 2020)**  
Consultant, Manager  
Creative Technologies Lab

---

## Education

**VCU Brandcenter (2020-2022)**  
MS - Business  
Concentration - Art Direction, Branding  
GPA 4.0

**University of Richmond (2016-2020)**  
BS - Business Administration  
Concentration - Marketing  
Dual degree, GPA 3.74

**University of Richmond (2016-2020)**  
BA - Art History  
Concentration - Arts Management  
Dual degree, GPA 3.74

## Acknowledgements

**D&AD New Blood Winner (2022)**  
Google x HMCT

**VCU Pitch Winner (2022)**  
How my school paid my tuition for a class project idea

**Henry Wolf Scholarship (2021)**  
For excellence in Art Direction at VCU Brandcenter

**MAIP Fellow (2021)**  
4A's Multicultural Advertising Internship Program

**MAIP Project Pitch Winner (2021)**  
100 Roses From Concrete

**MAIP Project Pitch Finalist (2021)**  
Allstate

## Skills

**Adobe Creative Suite**  
Photoshop, Illustrator, InDesign, After Effects,  
Premiere Pro, XD, Dimension CC, Audition

**Final Cut Pro X**

**Figma**

**Creative Technologies**  
3D Modeling & Printing, AR/VR, 360 Camera  
Technology