

Jay Do

Art Director

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757-773-0650

Experience

360i (Feb 2022 - May 2022)
Freelance Jr. Art Director
7-Eleven, TUMS

The Martin Agency (Aug 2021)
Freelance Jr. Art Director
UPS

Deutsch LA (Jun 2021 - Aug 2021)
Creative Intern
Walmart, Bayer, Nintendo

The Martin Agency (Mar 2021)
Freelance Jr. Art Director
SNAP Inc.

OBERLAND (Jun 2020)
Creative Intern
Acessa Health

Technology Learning Center (Aug 2016 - Jun 2020)
Consultant, Manager
Creative Technologies Lab

Education

VCU Brandcenter (2020-2022)
MS - Business
Concentration - Art Direction, Branding
GPA 4.0

University of Richmond (2016-2020)
BS - Business Administration
Concentration - Marketing
Dual degree, GPA 3.74

University of Richmond (2016-2020)
BA - Art History
Concentration - Arts Management
Dual degree, GPA 3.74

Acknowledgements

VCU Platform Pitch Winner (2022)
How my school paid my tuition for a class project idea

Henry Wolf Scholarship (2021)
For excellence in Art Direction at VCU Brandcenter

MAIP Fellow (2021)
4A's Multicultural Advertising Internship Program

MAIP Project Pitch Winner (2021)
Brief by 100 Roses From Concrete

MAIP Project Pitch Finalist (2021)
Brief by Allstate

Skills

Adobe Creative Suite
Photoshop, Illustrator, InDesign, After Effects,
Premiere Pro, XD, Dimension CC, Audition

Final Cut Pro X

Figma

Creative Technologies
3D Modeling & Printing, AR/VR, 360 Camera
Technology