

Jay Do

Art Director

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757-773-0650

Experience

Le Truc (Oct 2023 - Present)
Art Director

Le Truc (Jun 2022 - Sept 2023)
Associate Art Director

360i (Feb 2022 - May 2022)
Freelance Associate Art Director

The Martin Agency (Aug 2021)
Freelance Associate Art Director

Deutsch LA (Jun 2021 - Aug 2021)
Creative Intern

The Martin Agency (Mar 2021)
Freelance Associate Art Director

Education

VCU Brandcenter
MS - Business
Concentration - Art Direction, Branding

University of Richmond
BS - Business Administration
Concentration - Marketing
Dual degree

University of Richmond
BA - Art History
Concentration - Arts Management
Dual degree

Acknowledgements

Publicis Groupe - New Business Pitch Win (2023)
Pfizer

Saatchi & Saatchi - New Business Pitch Win (2023)
Kettle Brand

D&AD New Blood Graphite Winner (2022)
Google x HMCT

VCU Pitch Winner (2022)
VCU Brand Platform

Henry Wolf Scholarship (2021)
For excellence in Art Direction at VCU Brandcenter

MAIP Fellow (2021)
4A's Multicultural Advertising Internship Program

Skills

Adobe Creative Suite
Photoshop, Illustrator, InDesign, After Effects,
Premiere Pro, XD, Dimension CC, Audition

Final Cut Pro X

Figma

Creative Technologies
AR/VR/XR Conceptualization, Spark AR, 3D Printing
& Scanning, Midjourney, Dall-E, Photoshop Beta AI,
Runway ML